

# THE EDP AWARDS 2018

## CALL FOR ENTRIES

Deadline: March 15<sup>th</sup> 2018.



The Categories  
The Judging Process  
The Value of the EDP Awards  
The Entryform

## CALL FOR ENTRIES

Every year experts representing Europe's 21 leading trade magazines on digital production evaluate the latest technological developments – products such as software and hardware, printing devices, periphery, postpress solutions and consumables. The best products in their category are to be honoured with an EDP Award.

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**The EDP magazines support more than half a million readers in 27 European countries in their purchasing decisions – and the EDP Awards add value to the products.**





**“The EDP Awards are the most prestigious and valuable Technical Award for the digital production business in Europe.”**

*The voice of one participant. Thank you for the compliment.*

One of the goals of the EDP Association is the idea, to assist the technology appliers in their task to find the right solution for their applications. Because not every high tech product meets the requirements in a demanding production environment. That’s why the EDP Awards were created – to support the users in their investment decisions.

Since 2007 the European Digital Press Association (EDP) awarded more than 250 trophies to the best technologies and developments. During that period the EDP Awards have become the “most prestigious and valuable Technical Award for the digital production business in Europe.” This is the voice of one participant.

However, the EDP Association also recognises that the EDP Awards can only be organised because manufacturers submit their products and give us insight for judging. Thanks for the participation in the Awards.

### **Market trends**

The markets and products have changed in the last years. The categories for the EDP Awards have also changed. For the current EDP Awards 2018 we followed the market trends to more solutions than single products and added more categories in the segments of commercial print and finishing to adjust the contest on the new technologies we saw in the last months.

But the EDP Awards are still dedicated on digital (printing) technologies. Therefore, the products which will be submitted must allow the integration in a digital workflow. The comprehensive choice of categories should cover all solutions in digital printing.



*In 2017 the EDP Association awarded 31 trophies in the respective categories.*

### **Unlimited entries**

As in the last years, companies are invited to submit their products on own initiative. All new products and developments which are announced, presented and available for testing by jury members from April 1st, 2017, till March 15th, 2018, and widely available in the member countries of EDP, are entitled to participate.

Companies can submit as many products as they want. There are no restrictions and the award is open for unlimited entries.

The next EDP Award Contest 2018, meanwhile the 12th edition, is open for participation.

**Please submit your products! Deadline is March 15<sup>th</sup> 2018.**

# THE JUDGING PROCESS

After submission each entry will be validated by the EDP Technical Committee. This is a permanent expert body of the EDP Association. The jury consists of specialists and experts proposed by member magazines or partnering associations.

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**All jury members are neutral and decide uninfluencedly.  
The jury members for the EDP Awards 2018 are announced soon  
on the EDP internet site.**





**“Innovation can be translated as: Doing things differently, in a new way in an existing market or delivering a product that opens new markets. Innovation means change – all the time.”**

*Herman Hartman, Chairman EDP Technical Committee.*

Each entry will be listed at the EDP Awards webpage with a link to the product’s URL as soon as the submission is approved by the Technical Committee. From all entries the Technical Committee nominates (minimum) three products in each category.

The judging criteria can be innovation by (new) technology which improves speed, quality, usability and functionality or reduces environmental impact as well as the costs for the users. The criteria can be weighted according to the product differently.

- Innovation by (new) technology
- Working method, usability
- Functionality, application diversity, variety of materials
- Quality
- Performance
- Environmental impact
- Price, Costs for the user
- Availability

During the judging period the EDP Association reserve the right to add, change, cancel or combine categories.

To complete technological developments, EDP and its Technical Committee also reserve the right to nominate products on their own initiative.

The existence of a category does not imply that there will be an EDP Award assigned in that category.

In a general assembly of the EDP the nominated products will be discussed by representatives of the member magazines according to additional criteria such as quality of support, price ratio and so on.

#### **New: EDP Superior Award**

For the first time the EDP Association awards a maximum of five special honourings “EDP Superior Award 2018”. These awards can (however, must not) be awarded for the main categories Hard/Software, Large/Wide format printing, Commercial print, Finishing and Consumables. The “EDP Superior Award” honours products which fascinate in their category on account of special qualities.

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If the Technical Committee needs more information, a member will contact you directly. The Chairman of the EDP Technical Committee, Herman Hartman, editor in chief of SignPro Benelux magazine, can be consulted if there are any questions with the submission.

Herman Hartman  
herman.hartman@edp-net.org  
hhartman@xs4all.nl  
Phone: 0031 70 345 53 01

# **THE VALUE OF THE AWARDS**

The EDP Association grants the EDP Awards to the best products of the year to acknowledge the value of the research and development tasks of the industry.

Therefore, the logo that identifies the EDP Awards is a quality and innovation mark.

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The EDP member magazines promote the Awards to ensure that they receive international recognition and superior status within the digital print industry.





**“Last year we changed the EDP logotype, we created a new EDP Award sign, we also designed a new award documentation and web site. We did it to make the value of the EDP Awards more attractive.”**

*Klaus-Peter Nicolay, President EDP Association.*

**A**ccolades given to products not only infuse confidence and credibility, but signify highest quality to professional users. Only the very best and innovative products are taken into consideration of the EDP Awards.

### Marketing tools

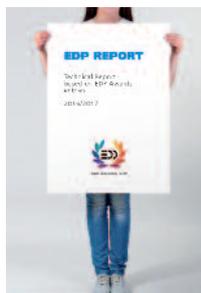
Participants of the EDP Award have an excellent opportunity to maximize the benefit of this professional accolade.

- As soon as a submitted product is accepted by the EDP Technical Committee, the submitting company receives the label “Competing in the EDP Awards 2018” and may use it for the suitable product.
- Out of the submitted products the Technical Committee nominates (at least) three products for the EDP Awards in a respective category. The submitting companies will be informed about the nomination and may use the label “Nominated for an EDP Award”.
- The nominated products are judged according to the competition criteria and the EDP Award winners are determined. Nominees and winners will be informed on time and invited to the EDP Award Ceremony.
- All winners and nominees will receive a logo to be used for marketing purposes.
- At the official EDP Award Ceremony, the winning products in each category will be honoured with an EDP Award trophy, additional accolades will be presented for each nominated product.
- As last year the EDP Award competition 2018 will be accompanied by a representative (at least) 68 pages documentation which includes a description of all submitted products. Moreover, the jury founds its decisions for the winning products.



On top an advertising campaign in all member magazines during the third and fourth quarters of the year will emphasize the EDP Awards winners featuring the awarded product. A total of more than 100 ads are published in the 21 EDP magazines in 27 countries in Europe.

Editorial coverage in the EDP members’ magazines are another part of the awards story as well. The circulation represents a readership of more than half a million between the member publications across Europe.



# THE PARTICIPATION

The contest of the EDP Awards 2018 is open for all products without any limitation of provenience.

No membership in the EDP Association is necessary. All new products and developments which are announced, presented and available for testing by jury members are entitled to participate.

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**Representatives of all winners and nominees will be invited to the EDP Award Ceremony 2018, which will take place in Berlin along Fespa 2018.**





**“Our goal is to be a forum for the industry, the members of the EDP Association and the hundreds of thousands European readers interested in powerful digital print technologies.”**

*Klaus-Peter Nicolay, President EDP Association.*

**P**articipating in the EDP Awards is quiet simple: For each product fill in the entry form (see page 15), fax, mail or submit it online.

- Please choose the category you nominate your product in from the category list (see pages 10 - 13).
- Multiple nominations for one product in different categories are possible.
- If you think your product does not fit into any category, please contact the EDP Technical Committee or specify on the submission form.
- Please attach pictures of the product and the URL or a link to the product.

If we need more information, members of the Technical Committee will contact you directly.

#### **Entry fee**

Organising the EDP Awards, producing the documentation and the marketing material involves much effort and a great deal of administrative work. Therefore EDP charges an entry fee for each entry in each category to cover the basic expenses.

The entry fee per product and category is 400,00 Euro and is precondition to participate at the EDP Awards. The entry fee is payable after approval by the Technical Committee.

After approval all submissions in all categories will be listed on the EDP homepage and published in the EDP Technical Report. All submitting companies are invited to use the EDP Award logos for marketing purposes.

For the EDP Awards 2018 we offer a prize progressive rate.

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<b>Entry fee</b>	<b>400,00 €</b>
<b>(one product in one category)</b>	
<b>Same product in different categories</b>	<b>200,00 €</b>
<b>(each)</b>	

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Finally representatives of all winners and nominees will be invited to the EDP Award Ceremony 2018, which will take place in Berlin along Fespa 2018. The date and the location will be announced in due time.

**Please submit your products! Deadline is March 15<sup>th</sup> 2018.**

Please send your submission to the office of

#### **EDP Association**

**Ahornweg 20**

**D-56814 Bruttig-Fankel**

**Phone: +49 (0)2671 3836**

**Mail: nico@edp-award.com**

An online submission form is available at the webpage

**[www.edp-awards.org](http://www.edp-awards.org)**

# CATEGORY LIST

May be that some categories don't sound digital. But under the condition that products can be integrated into a (digital) workflow or a completely networked production process makes them part of the digital chain.

The EDP Association reserves the right to add, change, cancel or combine categories.

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**If you think your product does not fit into any category, please contact the EDP Technical Committee or specify it on the submission form. Please don't create own categories!**





Please choose the category you nominate your product in and register number and name of the category in the entry form. Multiple Nominations for one product in different categories are possible.

## 1. SOFTWARE/HARDWARE

### 1.1 Layout, design and editing software

### 1.2 Color management

#### Workflow technology

- 1.3 Preflight, imposition, RIPs, calibration etc.
- 1.4 Workflow solution, hybrid workflow (digital and offset) etc.

### 1.5 E-Commerce solutions

#### ERP software

- 1.6 Management Information System MIS (Production planning, control etc.)
- 1.7 Customer Relationship Management CRM
- 1.8 Asset management

### 1.9 Special application software

such as for book printing, packaging, labels, variable data, crossmedia solutions etc.

#### Print and finishing support tools

- 1.10 Measurement and calibration
- 1.11 Curing systems, dryer, lamps
- 1.12 Conveying, transport solutions
- 1.13 Robotics
- 1.14 Print and finishing support tools

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## 2. LARGE & WIDE FORMAT PRINTING SYSTEMS

### Roll-to-roll printers

- 2.1 Printer up to 170 cm
- 2.2 Printer up to 320 cm
- 2.3 Printer > 320 cm

### Flatbed/Hybride printers

- 2.4 Printer up to 50 m<sup>2</sup>/h
- 2.5 Printer up to 250 m<sup>2</sup>/h
- 2.6 Printer > 250 m<sup>2</sup>/h

### 2.7 Print & cut solutions

### 2.8 Object printers

### Textile printers

- 2.9 Printer roll-to-roll up to 100 m<sup>2</sup>/h
- 2.10 Printer roll-to-roll > 100 m<sup>2</sup>/h
- 2.11 Direct to garment printer

### 2.12 Special application printer

such as photo printer, multifunctional printer, CAD printer etc.



Please choose the category you nominate your product in and register number and name of the category in the entry form. Multiple Nominations for one product in different categories are possible.

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### 3. COMMERCIAL PRINTING SYSTEMS

#### Cutsheet printer

- 3.1 Monochrome up to B3
- 3.2 Color A4 to B3 (with special effects e.g. white option, varnish, neon etc.)
- 3.3 Color up to B3 < 200.000 A4/month
- 3.4 Color up to B3 > 200.000 A4/month
- 3.5 Color up to B3 > 500.000 A4/month
- 3.6 Color B2 (+)
- 3.7 Color B1 (+)

#### Web fed printer

- 3.8 Monochrome up to 550 mm web width
- 3.9 Monochrome > 550 mm web width
- 3.10 Color up to 550 mm web width
- 3.11 Color up to 800 mm web width
- 3.12 Color > 800 mm web width

#### Digital label printer

- 3.13 Small size and low volume label printer
- 3.14 Label printer up to 320 mm web width (toner/inkjet)
- 3.15 Label printer > 321 mm web width (toner/inkjet)

#### 3.16 Print engines and print heads

### 4. (INDUSTRIAL) PRINT & FINISHING SOLUTIONS

- 4.1 Label printing solution
- 4.2 Card printer (identification systems)
- 4.3 Transactional printing, mailing systems
- 4.4 Newspaper/Magazine printing solution
- 4.5 Photo book solution
- 4.6 Book printing solution
- 4.7 Folding carton solution
- 4.8 Corrugated solution
- 4.9 Flexible packaging solution
- 4.10 Wall paper production
- 4.11 Textile production
- 4.12 Glass/Ceramics production
- 4.13 Printed electronics

### 5. FINISHING SOLUTIONS

#### Cutting

- 5.1 Digital cutting system
- 5.2 Laser cutting system
- 5.3 Multipurpose cutter

#### Folding

- 5.4 Folding system, multipurpose folder incl. creaser and cutter etc.

#### Binding

- 5.5 Booklet maker, saddle sticher, perfect binder, hardcover/softcover binder etc.

#### Wide format finishing

- 5.6 Wide format finishing solution inline
- 5.7 Wide format finishing solution offline

#### Cutsheet finishing

- 5.8 Cutsheet finishing solution inline
- 5.9 Cutsheet finishing solution offline

#### Web fed finishing

- 5.10 Webfed Finishing Solution Inline
- 5.11 Webfed Finishing Solution Offline



**Please choose the category you nominate your product in and register number and name of the category in the entry form. Multiple Nominations for one product in different categories are possible.**

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## **6. ENHANCEMENT SOLUTIONS**

### **Enhancement**

- 6.1 Lamination, foiling system, hot stamping system, embossing system etc.
- 6.2 Converting system
- 6.3 Enhancement solution inline
- 6.4 Enhancement solution offline

### **Coating systems**

- 6.5 Laminators, varnishingsSystem, UV varnishing system etc.

### **Diecutting**

## **7. CONSUMABLES**

### **INKS & TONERS (dry and fluid)**

- 7.1 Waterbased ink
- 7.2 Resin/Latex ink
- 7.3 Solvent ink
- 7.4 UV ink
- 7.5 Textile ink/toner
- 7.6 Environmental ink/toner
- 7.7 Conductive ink/toner
- 7.8 Low-migration ink/toner
- 7.9 Special Effect ink/toner
- 7.10 Coatings and varnish

### **SUBSTRATES**

- 7.11 Papers (such as for wide format, photo, labels or special applications etc.)
- 7.12 Plastics (such as plastic substrates or flexible plastic substrates etc.)
- 7.13 Selfadhesive substrate (such as on paper, PVC, non PVC etc.)

- 7.14 Rigid substrates (indoor and outdoor)
- 7.15 Textiles (fabrics woven, fabrics non woven etc.)
- 7.16 Special application and effect substrates
- 7.17 Environmental friendly substrate

## **8. ACCOMPANYING TECHNOLOGIES**

- 8.1 Digital signage concepts
- 8.2 Display systems
- 8.3 3D additive printing (full color)

Products or complete solutions that don't fit in the current categories can be listet in category 8.

# CALL FOR ENTRIES

Austria	BeNeLux	Czech/Slovakia	Denmark	Finland	France
					
Germany	Germany	Greece	Hungary/Romania	Italy	Kazakhstan
					
Norway	Poland	Russia	Spain	Sweden	Switzerland/Liechtenstein
					
Turkey	UK/Ireland	Ukraine			
					

Europe's 21 leading trade magazines on digital production invite you for the EDP Awards 2018.

The EDP magazines support more than half a million readers in 27 European countries in their purchasing decisions – and the EDP Awards add value to the products.



# ENTRY FORM

**Please** use for each product a separate form. One Product can be submitted in several categories.

Please attach picture of the product. An **online submission form** is also available at: [www.edp-award.com](http://www.edp-award.com)

**Deadline: March 15th 2018.** Please complete and send to:

EDP Association • Ahornweg 20 • D-56814 Fankel/Mosel. Fax: +49 2671 3850. Mail: [nico@edp-award.com](mailto:nico@edp-award.com)

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## NAME OF PRODUCT

.....  
Category select from list (number)

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## SUBMITTING COMPANY

.....  
Adress

.....  
Contact person (submission)

.....  
Phone / E-Mail

.....  
Contact person for technical questions

.....  
Phone / E-Mail

.....  
Responsible product manager

.....  
Phone / E-Mail

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## SHORT PRODUCT DESCRIPTION

.....  
.....  
.....

.....  
Produced by

.....  
First presentation (when, where?)

.....  
URL / Link to product and picture

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With my/our signature I/we agree to the proceedings of the EDP Awards and to the payment of an entry fee of 400,00 Euro per category invoiced to the submitting company after the confirmation of submission by the EDP Technical Committee.

.....  
Date

.....  
Signature(s)





**EDP (European Digital Press) Association**

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An online submission form is available at the webpage  
[www.edp-awards.org](http://www.edp-awards.org)

