

# THE EDP AWARDS 2019

## CALL FOR ENTRIES

Deadline: March 1<sup>st</sup>, 2019.



EDP AWARDS 2019

**The Categories**  
**The Judging Process**  
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## CALL FOR ENTRIES

Every year Europe's 21 leading trade magazines for digital production techniques evaluate the latest technological developments – products such as software and hardware, printing devices, periphery, postpress solutions and consumables. The best products in their category are honoured with an EDP Award.

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**The 21 EDP magazines support more than half a million readers in 27 European countries in their purchasing decisions. The EDP Award winning products provide confidence in the decision-making process.**





**“The EDP Awards are the most prestigious and valuable Technical Award for the digital production business in Europe.”**

*The voice of one participant. Thank you for the compliment.*

One of the goals of the EDP Association is the idea, to assist the technology appliers in their task to find the right solution for their individual applications. After all, not every high-tech product is suitable for all requirements. That’s why the EDP Awards were created – to support the users in their investment decisions.

Since 2007 the European Digital Press Association (EDP) awarded more than 250 trophies to the best technologies and developments. During that period the EDP Awards have become the “most prestigious and valuable Technical Award for the digital production business in Europe.” This is the voice of one participant.

However, the EDP Association also knows that the Technology Award is only possible with the help of the manufacturers, who submit their products to our jury. At this point, many thanks in advance for your participation.

### **Market trends**

In recent years, the markets and with them the products have changed massively. The solutions that have become more complex are also reflected in the categories of the EDP Awards. For the EDP Awards 2019, we have once again followed the market trend towards more solutions instead of individual products and have revised the categories once again to reflect the developments and new technologies in the market in our competition. Nevertheless, the EDP Awards continue to focus on digital (printing) technologies. Therefore, the products submitted for the EDP Awards must enable integration into a digital workflow. The large number of categories should therefore not frighten, but cover as many digital printing solutions and their environment as possible.



*In 2018, the EDP Association awarded the prestigious EDP Award to 29 products in their respective categories.*

### **Unlimited entries**

As in previous years, all manufacturers are invited to submit their products for the competition. All products introduced since April 2018, that are widely available in EDP member countries and those announced by March 1, 2019 are invited. Any number of products from one company can take part in the competition. There are no restrictions for the 13th edition of the EDP Awards.

**Please submit your products.  
Deadline is March 1, 2019.**

nce an entry has been received and reviewed by the EDP Tech-

# THE JUDGING PROCESS

After submission, each entry is evaluated by the EDP Technical Committee, the permanent expert body of the EDP Association.

The jury consists of specialists and experts of the member magazines or partnering associations.

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**All jury members are neutral and decide without reservation.  
The members of the Technical Committee (the jury for the EDP Awards 2019) will be announced on the EDP website.**





**"Innovation can be defined as follows: To do things differently, to find new ways in an existing market or to develop a product that opens up new markets. Innovation always means change".**

*Herman Hartman, Chairman EDP Technical Committee.*

**O**nical Committee, the product will be listed on the EDP website, including a link. From all submitted products, the Technical Committee nominates up to three products per category for an award.

The judging criteria according to which the evaluations are carried out can be weighted differently (depending on the product), but provide for the following decision features:.

Innovation by (new) technology

- Working method, usability
- Functionality, variety of applications/materials
- Quality
- Performance
- Sustainability, environmental impact
- Price, costs for the user
- Availability
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The EDP Association reserves the right to add, delete or combine categories during the judging process.

To complete technical trends, EDP members and their Technical Committee have the right to nominate products for the competition on their own initiative.

However, the existence of a category does not necessarily mean that an award will be given.

In an annual meeting of all EDP members, the nominated products are discussed again with regard to availability, support or (local) prizes and the winners of the EDP Awards are determined by a majority vote.

### **EDP Superior Award**

Again for the Awards 2019, the EDP Association is offering up to five special awards in the main categories. The 'EDP Superior Award 2019' can, but does not have to, be awarded. It can be considered for the main categories Soft- and Hardware, Large/ Wide Format Printing, Commercial Print, Finishing and Consumables and honours products which stand out due to their originality, quality or performance in their respective category.

Should the jury require additional information, a member of the EDP Technical Committee will contact you directly.

The EDP Awards jury is chaired by Herman Hartman, Editor-in-Chief of SignPro Benelux magazine.

Herman Hartman

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# THE VALUE OF THE AWARDS

The EDP Association honors the best products of a year with the EDP Awards and thus recognizes the achievements of the industry in research and development.

Therefore, the logo of the EDP Awards is a quality and innovation sign.

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The members of the EDP promote the EDP Awards in their magazines. This means that the winners receive international recognition, which increases the status of the respective companies in the digital printing industry.





**“In the past months we have renewed the EDP logo, created an independent EDP Award logo and created a representative documentation to increase the value and attractiveness of the EDP Awards.”**

*Klaus-Peter Nicolay, President EDP Association.*

**A**colades given to products by the EDP Association create trust and signal the highest quality to professional users. Only the very best and innovative products are taken into consideration of the EDP Awards.

### Marketing tools

Participants in the EDP Awards have excellent opportunities to promote the benefits of a possible award in advance.

- As soon as a submitted product is approved for the competition by the EDP Technical Committee, the company is notified and receives the label 'Competing in the EDP Awards 2019'. This label can be used to promote the product in question.
- From the submitted products, the Technical Committee nominates (at least) three for the EDP Awards in the respective category. The submitting company will be informed and can use the label 'Nominated for an EDP Award' for advertising purposes.
- Finally, the EDP Awards are selected from the nominated products. The nominated and winning companies will be informed in time and invited to the EDP Award Ceremony.
- All winners and nominees will receive the logo, which can be used for marketing purposes.
- At the official EDP Award Ceremony, winners will receive the EDP Award Trophy and Certificate.
- The competition of the EDP Awards 2019 will also be documented in a representative (at least) 68-page booklet in which all submitted products will be presented. The jury's decision will also be explained.



In addition, all EDP member magazines will support the EDP advertising campaign in the third and fourth quarters of the year, in which the EDP Awards winners, the companies and their products will be published. Up to 100 advertisements will appear in the 21 EDP magazines in 27 European countries (with an advertising value of around € 250,000).

The editorial support of the EDP Awards in the individual EDP member magazines is an additional bonus for all those who took part in the competition. The distribution or readership corresponds to more than half a million readers across Europe.

*In the EDP Report of May 2018, all submitted products were briefly presented on 72 pages, the nominated and award-winning products explained and the overall evaluation of the jury is published.*



# THE PARTICIPATION

The competition for the EDP Awards 2019 is open to all products without any limitations. All developments that are new on the market or announced since April 2018 and that can be evaluated by the EDP jury are entitled to participate in the competition.

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**All winners and nominees of the EDP Awards will be invited to the official EDP Awards Ceremony 2019, which will take place in Munich during the duration of Fespa 2019.**







**“Our goal is to be a forum for the members of the EDP Association, the industry and the thousands of European readers interested in advanced digital printing technologies.”**

*Klaus-Peter Nicolay, President EDP Association.*

**P**articipating in the EDP Awards is quiet easy: Fill out the Entry Form for each product (see page 15), fax, email or submit online.

- Please select the category in which you would like to nominate your product (see pages 10 - 13).
- Multiple nominations for a product in different categories are possible.
- If you think your product does not fit into one of the categories, please contact the EDP Technical Committee or specify it in the 'Entry Form'.
- Also send us an image of the product and include the URL or a link to the product.

If we need more information, members of the Technical Committee will contact you directly.

#### **Entry fee**

The organisation of the EDP Awards, the judging, the preparation and production of the documentation, the administration of the Internet portal, the accompanying marketing material and the organisation of the Awards Ceremony require a lot of personal commitment, high administrative effort and considerable costs. In order to cover these costs, the EDP charges a participation fee of 500,00 Euro.

The entry fee is a precondition for taking part in the competition and must be paid after examination by the Technical Committee. The corresponding invoice will be sent to you after verification and admission with an official confirmation.

For the Awards 2019 we offer a graduated price list.

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<b>Early bird fee</b> (one product in one category) until 31 December 2018	<b>250,00 €</b>
<b>Participation fee</b> (one product in one category)	<b>500,00 €</b>
<b>Multiple nomination</b> (same product in different categories (each))	<b>200,00 €</b>

After confirmation of participation, all submitted products will be listed in the respective categories on the EDP website. In addition, all participating companies are invited to make use of the marketing materials and the logo of the EDP Awards. Finally, all winners as well as nominees and participants of the EDP Awards will be invited to the official Ceremony 2019, which will take place in Munich during Fespa 2019. Details about the venue of the EDP Awards Ceremony and the exact date will follow in time.

**Please submit your products!**  
**Deadline is March 1, 2019.**

Please send your submission to the office of

**EDP Association**  
**Ahornweg 20**  
**D-56814 Bruttig-Fankel**  
**Phone: +49 (0)2671 3836**  
**Mail: nico@edp-award.com**

It is also possible to submit online:  
**[www.edp-awards.org](http://www.edp-awards.org)**

# CATEGORY LIST

Some categories may not sound very digital. However, we see products that can be integrated into a digital environment as part of the digital production chain that can participate in the EDP Awards.

The EDP Association reserves the right to add, change, remove or combine categories.

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**If your product does not fit into any of the listed categories, please contact the EDP Technical Committee or explain your reasons on the submission form.**

**Please do not create own categories!**





Please select the category in which you would like to nominate your product, state the number and name of the category in the entry form. Multiple nominations for a product in different categories are possible. Please use a separate entry form for each product.

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## 1. SOFTWARE/HARDWARE

- 1.01 **Layout, design and editing software**
- 1.02 **Color management**
- 1.03 **Workflow technologies**  
(such as preflight, imposition, RIPs, calibration etc.)
- 1.04 **Workflow solutions** (complete workflows such as hybrid workflow for digital and offset etc.)
- 1.05 **E-Commerce solutions**
- 1.06 **Management information systems**  
(Production planning, production control etc.)
- 1.07 **Software automation tools**
- 1.08 **Special application software**  
(such as for book printing, packaging, labels, variable data, crossmedia solutions etc.)
- 1.09 **Measurement and calibration**
- 1.10 **Curing systems, dryer/lamps**
- 1.11 **Robotics**
- 1.12 **Print and finishing support tools**

## 2. LARGE & WIDE FORMAT PRINTING SYSTEMS

### Roll-to-roll printers

- 2.01 Printer up to 170 cm
- 2.02 Printer up to 320 cm
- 2.03 Printer > 320 cm

### Flatbed/hybride printers

- 2.04 Printer up to 100 m<sup>2</sup>/h
- 2.05 Printer up to 250 m<sup>2</sup>/h
- 2.06 Printer > 250 m<sup>2</sup>/h

### 2.07 Print & cut solutions

### 2.08 Object printer

- 2.09 **Special application printer**  
(such as photo printer, multifunctional printer, CAD printer etc.)

### Textile printers

- 2.10 Printer roll-to-roll up to 100 m<sup>2</sup>/h
- 2.11 Printer roll-to-roll > 100 m<sup>2</sup>/h
- 2.12 Direct to garment printer



**Please select the category in which you would like to nominate your product, state the number and name of the category in the entry form. Multiple nominations for a product in different categories are possible. Please use a separate entry form for each product.**

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### **3. COMMERCIAL PRINTING SYSTEMS**

#### **Cutsheet printers**

- 3.01 Monochrome up to B3
- 3.02 Color up to B3 (with special effects e.g. white option, varnish, neon, metallic inks or toner etc.)
- 3.03 Color up to B3 < 200.000 A4/month
- 3.04 Color up to B3 > 200.000 A4/month
- 3.05 Color up to B3 > 500.000 A4/month
- 3.06 Color B2 (+)
- 3.07 Color B1 (+)

#### **Webfed printers**

- 3.08 Monochrome up to 550 mm web width
- 3.09 Monochrome > 550 mm web width
- 3.10 Color up to 550 mm web width
- 3.11 Color up to 800 mm web width
- 3.12 Color > 800 mm web width

#### **Label and flexible packaging printers**

- 3.13 Small size and low volume label printer
- 3.14 Label printer up to 320 mm web width (toner/inkjet)
- 3.15 Label printer > 321 mm web width (toner/inkjet)
- 3.16 Combined label and flexible packaging printers

### **4. (INDUSTRIAL) PRINT & FINISHING SOLUTIONS**

- 4.01 Print & finishing solution
- 4.02 Label printing solution
- 4.03 Card printer (identification systems)
- 4.04 Transactional printing, mailing systems
- 4.05 Newspaper/Magazine printing solution
- 4.06 Photo book solution
- 4.07 Book printing solution
- 4.08 Folding carton solution
- 4.09 Corrugated solution
- 4.10 Flexible packaging solution
- 4.11 Wallpaper production
- 4.12 Textile production
- 4.13 Glass / ceramics production
- 4.14 Printed electronics

#### **4.15 Print engines and print heads**

Products or complete solutions that don't fit in the current categories can be listed in category 7.



Please select the category in which you would like to nominate your product, state the number and name of the category in the entry form. Multiple nominations for a product in different categories are possible. Please use a separate entry form for each product.

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## 5. FINISHING & ENHANCEMENT SOLUTIONS

### Cutting

- 5.01 Digital sheetfed cutting solution
- 5.02 Digital wide format cutting solution

### 5.03 Finishing support tool

- 5.04 **Folding systems** (multipurpose folder, creaser and cutter etc.)

- 5.05 **Binding** (booklet maker, saddle sticher, perfect binder, hard & softcover binder etc.)

### 5.06 Book-on-demand postpress solutions

### Wide format finishing

- 5.07 Wide format finishing solution inline
- 5.08 Wide format finishing solution offline

### Cutsheet finishing

- 5.09 Cutsheet finishing solution inline
- 5.10 Cutsheet finishing solution offline

### 5.11 Webfed finishing solution

### Enhancement

- 5.12 Lamination, foiling, hot stamping, embossing systems
- 5.13 Coating systems (laminators, varnishing etc.)
- 5.14 Enhancement solution inline
- 5.15 Enhancement solution offline
- 5.16 Diecutting

## 6. CONSUMABLES

### INKS & TONERS (dry and fluid)

- 6.01 Waterbased ink
- 6.02 Resin/Latex ink
- 6.03 Solvent ink
- 6.04 UV ink
- 6.05 Textile ink/toner
- 6.06 Environmental ink/Toner
- 6.07 Conductive ink/toner
- 6.08 Low-migration ink/toner
- 6.09 Special effect ink/toner
- 6.10 Coatings and varnish






















### SUBSTRATES

- 6.11 Papers
- 6.12 Plastics
- 6.13 Selfadhesive substrate (paper, PVC, non PVC etc.)
- 6.14 Rigid substrates (indoor and outdoor)
- 6.15 Textiles (fabrics woven, fabrics non woven etc.)
- 6.16 Special application and effect substrates
- 6.17 Environmental friendly substrate

## 7. ACCOMPANYING TECHNOLOGIES

- 7.01 Digital signage concept
- 7.02 Display system
- 7.03 3D additive printing (full color)

# CALL FOR ENTRIES

Austria	BeNeLux	Czech/Slovakia	Denmark	Finland	France
					
Germany	Germany	Greece	Hungary/Romania	Italy	Kazakhstan
					
Norway	Poland	Russia	Spain	Sweden	Switzerland/Liechtenstein
					
Turkey	UK/Ireland	Ukraine			
					

Europe's 21 leading trade magazines for digital production technologies invite you to the EDP Awards 2019.

The 21 EDP magazines support more than half a million readers in 27 European countries in their purchasing decisions – and the EDP Awards add value to the products.





# ENTRY FORM

**Please** use a separate form for each product. A product can be submitted in several categories.

**Deadline: March 1, 2019.** Please complete and send to:

EDP Association • Ahornweg 20 • D-56814 Fankel/Mosel. Fax: +49 2671 3850. Mail: [nico@edp-award.com](mailto:nico@edp-award.com)

An **online submission form** is also available at: [www.edp-award.com](http://www.edp-award.com)

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## PRODUCT NAME

.....  
.....  
Category number (please select from list)

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## SUBMITTING COMPANY

.....  
.....  
Adress

.....  
.....  
Contact person (phone/E-Mail)

.....  
.....  
Responsible product manager (E-Mail)

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## PRODUCT DESCRIPTION

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## SPECIAL APPLICATIONS

.....  
.....  
Produced by

.....  
.....  
First presentation (when, where?)

.....  
.....  
URL / Link to product and picture

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With my/our signature I/we agree to the proceedings and the terms of the EDP Awards as well as the payment of the participation fees: Early bird fee until 31 December 2018 (250,00 Euro), Participation fee for one product (500,00 Euro), multiple nomination (200,00 Euro) each product. The invoice is to be paid after the confirmation of participation.

I agree.

Date/Signature(s)

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**EDP (European Digital Press) Association**

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